

Minor in

Rhetoric and PUBLICWRITING

About the Minor

The Rhetoric and Public Writing minor strengthens the professional writing skills of students of a variety of majors by teaching them how to use the analytical tools of a liberal arts education in nonacademic settings. The core courses explore both the concepts involved in effective writing and the practice of those concepts in community and workplace settings. Electives allow students to deepen and enrich their knowledge base with related courses in other programs. Along the way, class projects and internships allow students to gain résumé-building experience. Students who complete this minor will be equipped with timeless skills that are more essential than ever in a rapidly changing world.

Required courses: (12 credits)

ENG 277: Rhetoric & Political Engagement (3 credits)
ENG 278: Grant & Proposal Writing (3 credits)

ENG 279: Writing for New Media (3 credits)
ENG 390: Writing As Social Action (3 credits)

Electives credits: (6 credits)

One workshop-style English writing course (three credits), chosen from among the following:

ENG 237: Fiction Writing
ENG 238: Poetry Writing
ENG 236: Writing the Midwest Landscape
ENG 239: Creative Nonfiction Writing
ENG 380: Nature Writing
ENG 382: Writing Seminar
ENG 383: Nonfiction Literature & Workshop
ENG 384: Adv. Fiction Writing
ENG 385: Adv. Poetry Writing

OR one professional writing or visual design course (three credits) chosen from among the following:

ENG 389: Revision, Editing, & Publishing
COM 164: Digital Imaging
COM 202: Public Relations Writing
COM 204: Organizational Communication
COM 262: Photojournalism (J-term)
COM 264: Desktop Publishing
CIT 322, 323, 324: (three one-credit courses in Web Publishing)

AND one course related to social justice or politics chosen from the following:

PHI 314: Computers, Ethics, and Society
POL 101: Issues in American Politics
POL 121: Issues in Global Politics
POL 201: Campaigns & Elections
POL 203: The Road to the White House
PSY 190: The Working Poor (J-term)
REL 221: The Church's Social Teachings
SOC 254: Race & Ethnicity
SOC 216: Social Problems
SOC 375: Social Movements
SPW 285: Asset Mapping Iowa Latinos

Internship: (3 credits)

Students completing the Rhetoric and Public Writing minor will successfully undertake a three credit internship at a site such as a non-profit or civic organization, a government office, or a business where they will apply concepts learned in their coursework to meet the needs of the broader community. Internship activities might include writing grants, designing informational materials, composing correspondence, editing documents, producing web content, or similar projects. Students should contact the Center for Experiential Learning to pursue internship possibilities.



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